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NEWS RELEASE

**La Jolla Cove Voted 6th Best Beach
in the United States by TripAdvisor**

SAN DIEGO --- San Diego City Council President Sherri Lightner is pleased to announce that in 2015, La Jolla Cove has been voted as the “6th Best Beach in the United States” by travelers who use the travel site TripAdvisor.

“This is fantastic news for San Diego, and La Jolla specifically. La Jolla beaches really are jewels that our residents and tourists value, and they come back again and again to enjoy our scenery and coastline,” Council President Lightner stated.

According to TripAdvisor, La Jolla Cove is often regarded as the most photographed beach in San Diego. This San Diego spot is ecologically protected, making it the perfect place to snorkel, scuba dive, swim, or simply relax. A TripAdvisor reviewer noted, “Fantastic views! Seeing the marine wildlife was amazing. The cove and caves are incredible and the waves crashing into the beach and boulders make for a beautiful, surreal site.”

No California beaches other than La Jolla Cove made the top ten list. Other local beaches, including Carlsbad and Coronado, ranked in the top 25. TripAdvisor runs the contest every year for several travel categories, including hotels, destinations and restaurants. The rankings were derived from the quantity and quality of user reviews and ratings on TripAdvisor over the past year.

"For travelers looking to escape the snow and cold, we've unveiled the world's best beaches based on feedback from the TripAdvisor community," said Barbara Messing, chief marketing officer for TripAdvisor.

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